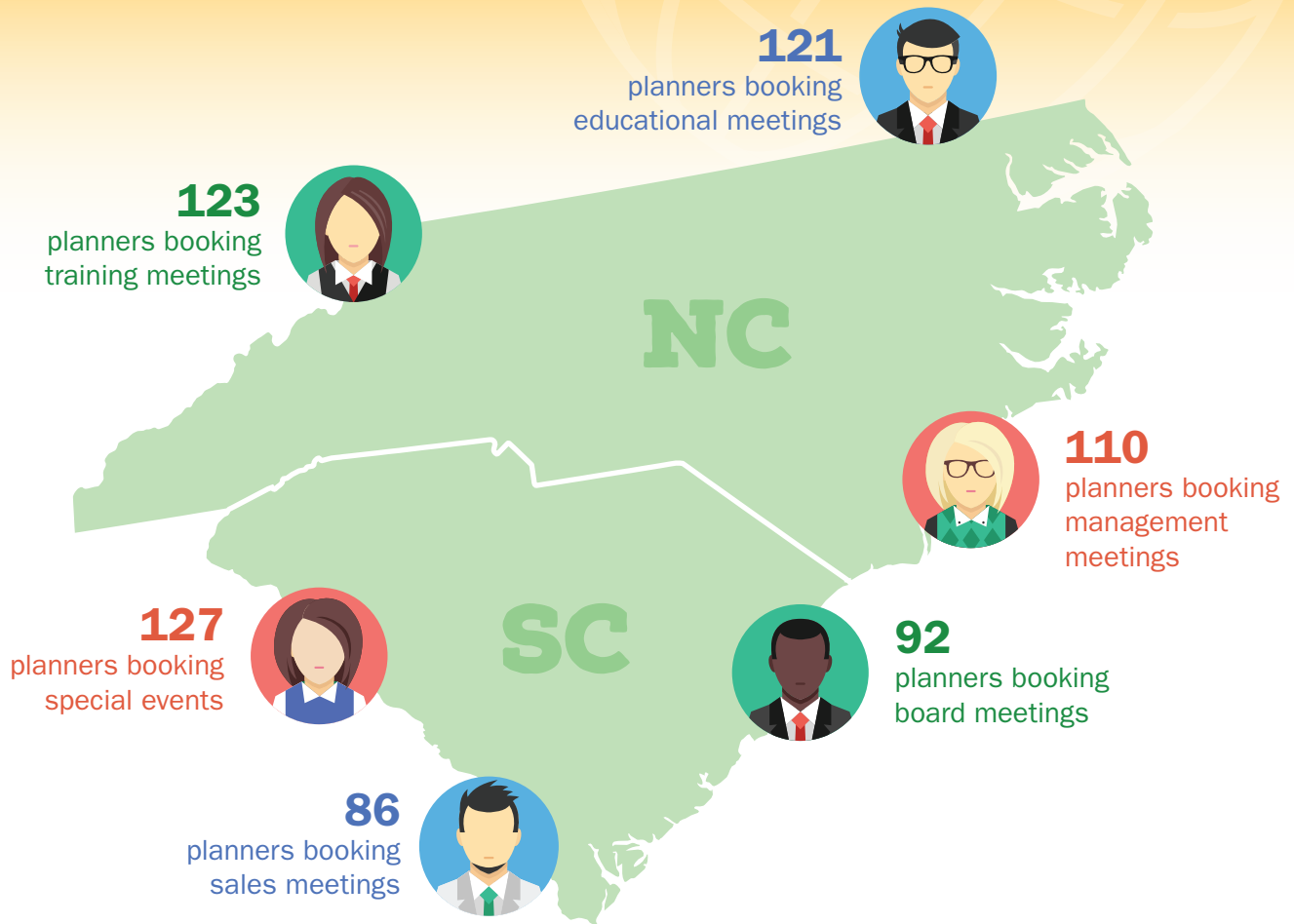


MPI-CAROLINAS CHAPTER MARKETING INITIATIVE PACKAGES

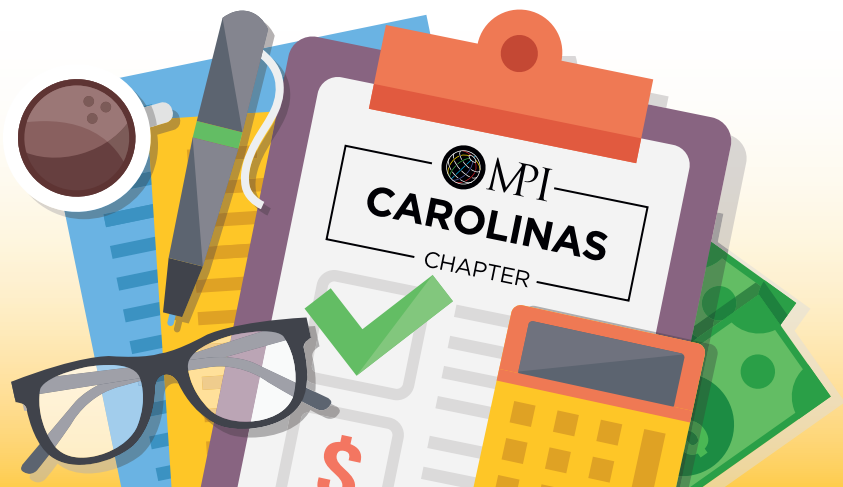


Over 200 meeting planners

Booking **\$500 million**
in meeting business

Over **300 small meetings**
booked each year

Looking for downtown hotels,
resorts, suburban properties,
convention hotels and airports



2016-2017 MARKETING BUNDLES



LEVEL

BENEFITS

SILVER

\$2,500

(a \$6,500 value)

- ¼ page ad in every issue of the Carolina Blitz Magazine for an entire year
- (1) Attendee registration at all Chapter Meetings
- (1) Vertical banner ad w/ link on MPI-CC website for an entire year
- (1) Vendor Table at any chapter meeting other than the Business Exchange
- (1) Affiliate membership for an MPI member of another chapter
- (1) set of chapter mailing labels
- Recognition at all chapter meetings
- Recognition on all forms of digital media – website, Facebook, Twitter and more

GOLD

\$5,000

(an \$8,000 value)

- ½ page ad in every issue of the Carolina Blitz Magazine for an entire year
- (1) MPI-CC Sponsored E-Blast
- (1) Attendee registration at all Chapter Meetings
- (1) Vertical banner ad w/ link on MPI-CC website for an entire year
- (1) Vendor Table at any chapter meeting other than the Business Exchange
- (1) Affiliate membership for an MPI member of another chapter
- Recognition at all chapter meetings
- Recognition on all forms of digital media – website, Facebook, Twitter and more

DIAMOND

\$7,500

(a \$12,000 value)

- Full page ad in every issue of the Carolina Blitz Magazine for an entire year
- Chapter Meeting Welcome Reception Sponsor
- (2) MPI-CC Sponsored E-Blast
- (2) Attendee registration at all Chapter Meetings
- (1) Vertical banner ad w/ link on MPI-CC website for an entire year
- (1) Vendor Table at any chapter meeting other than the Business Exchange
- (2) Affiliate membership for an MPI member of another chapter
- Recognition at all chapter meetings
- Recognition on all forms of digital media – website, Facebook, Twitter and more

PLATINUM

\$10,000

(a \$14,000 value)

- Full page ad in every issue of the Carolina Blitz Magazine for an entire year
- Annual Meeting Awards Banquet Sponsor
- (2) MPI-CC Sponsored E-Blast
- (2) Attendee registration at all Chapter Meetings
- (1) Vertical banner ad w/ link on MPI-CC website for an entire year
- (1) Vendor Table at any chapter meeting other than the Business Exchange
- (3) Affiliate membership for an MPI member of another chapter
- Recognition at all chapter meetings
- Recognition on all forms of digital media – website, Facebook, Twitter and more

ADD BENEFIT

- | | |
|--|--|
| <input type="checkbox"/> \$1,500 Chapter Meeting Welcome Reception | <input type="checkbox"/> \$1,500 Annual Meeting Lunch |
| <input type="checkbox"/> \$1,000 Chapter Meeting Breakfast | <input type="checkbox"/> \$750 Annual Meeting PM Break |
| <input type="checkbox"/> \$500 Chapter Meeting AM Break | <input type="checkbox"/> \$1,000 Annual Meeting Cocktail Reception |
| <input type="checkbox"/> \$2,500 Annual Meeting Welcome Reception & Silent Auction | <input type="checkbox"/> \$3,000 Annual Meeting Awards Banquet |
| <input type="checkbox"/> \$1,250 Annual Meeting Breakfast | <input type="checkbox"/> SOLD Annual Meeting After Party |
| <input type="checkbox"/> \$750 Annual Meeting AM Break | <input type="checkbox"/> \$250 Additional MPI-CC Sponsored E-blast (only available to Gold, Diamond and Platinum Sponsors) |

Company Name: _____

Address: _____

Phone: _____ Fax: _____ Email: _____

Contact: _____

Form of Payment (Check One): VISA MC AMEX Check #: _____

If payment is being handled by Credit Card, please complete the following information:

Credit Card Number: _____ Expiration Date: _____

Name on Credit Card: _____

Authorized Signature: _____