



# 2016-2017 BLITZ NEWSLETTER ADVERTISING ORDER FORM

Check your choice of Ad Size/Space and write in Insertion Month below.

Indicate if  Member  Non-Member

Choose One (Check)	Insertion Month (Write In)	AD SIZE	Frequency	Member Rate	Non-Member Rate
		Quarter Page (3 1/2" W x 4 3/4" H)	1X	\$220	\$290
			3X	\$200	\$270
			6X	\$160	\$230
		Half Page Horizontal (7 1/4" W x 4 3/4" H)	1X	\$420	\$550
			3X	\$400	\$530
			6X	\$360	\$490
		Half Page Vertical (3 1/2" W x 9 1/2" H)	1X	\$420	\$550
			3X	\$400	\$530
			6X	\$360	\$490
		Full Page (7 1/4" W x 9 1/2" H)	1X	\$640	\$840
			3X	\$620	\$820
			6X	\$580	\$780

There are 6 issues of the Blitz printed yearly:

**FEB/MAR    APR/MAY    JUNE/JULY    AUG/SEPT    OCT/NOV    DEC/JAN**

**NOTE:** Rates are published as of July 2015 and are subject to change without notice. All published rates are net non-commissionable. Any cost incurred by the BLITZ for art that is not fully camera ready (e.g. reductions, halftones) will be billed to the advertiser, or art that is not camera ready may be refused.

**DUE DATE:** Due by the 15th of the month prior to publication. Camera ready art is due to the publisher within 10 days after the deadline for space reservations.

**END MATERIALS TO:** Christine Irwin, CMP, Email: Christine@TheManagementOffice.com, Fax: 704-333-6927, or Mail: 1800, Camden Rd, Suite 107, #213, Charlotte, NC 28203.

**Advertiser:** \_\_\_\_\_

**Company:** Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

**Agency:** Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Print Name: \_\_\_\_\_

FORM OF PAYMENT (Circle one):	VISA	MC	AMEX	CHECK
*If paying with a check, a credit card number is required to confirm order.				
Credit Card Number:	_____		Name on Card:	_____
Expiration Date:	_____		Authorized Signature:	_____