

10



REASONS

for Meeting Suppliers to Join MPI

MPI has 18,500 members in 70 Chapters and clubs worldwide making it the world's largest global community of meeting and event professionals.

MPI COMMUNITY DIRECTORY Our directory allows you to connect with members around the globe. Search a region and send your personal message.

DIRECT MARKETING LISTS Target planners in a specific area who have buying power. MPI members have a combined buying power of 23 billion dollars.

GET CONNECTED In-person networking has never been easier. 70 chapters worldwide hold education and networking events throughout the year. If your market is larger, MPI offers WEC for North American members and EMEC for European members.

ADVERTISING WITH MPI Endless opportunities are available to share your brand message with the MPI community. Based on your strategy, print and digital advertising, bundled marketing or sponsorship opportunities are available.

MPI JOB BOARD The number one page visited by our members and guests. Post your next position to find qualified candidates fast.

INDUSTRY RESEARCH From articles sharing trends in hotels or convention centers to our *Meetings Outlook* quarterly report, MPI has current and cutting edge research to guide your business.

PROFESSIONAL DEVELOPMENT Learn alongside our planners to develop the knowledge of their industry and how you can best serve them.

INDUSTRY NEWS YOU CAN USE The weekly *MPIpulse* and bi-weekly *MPIspotlight* bring the latest industry and community news right to your inbox.

WE GIVE BACK TO OUR MEMBERS AND THE INDUSTRY Through the MPI Foundation, your company can brand a scholarship directly for meeting professionals seeking educational opportunities.

MEMBER CONCIERGE Our member services team is always on call to connect you with the MPI resources you need.

Plus, the numbers don't lie:

- MPI has more than 8,000 planner members in 22 countries
- Our planner members collectively account for over 23 billion in expenditures per year.
- 86% of MPI members buy from suppliers that advertise with MPI

READ WHAT OUR MEMBERS ARE SAYING

Read how MPI has impacted many of the faces on this page at www.mpiweb.org/stories

Join at mpiweb.org or by phone at 972.702.3053



MEETING PROFESSIONALS INTERNATIONAL